



PICTURAE

UNLOCK  
YOUR HERITAGE

[www.picturae.com](http://www.picturae.com)

*'History is a cyclic poem,  
written by time upon  
the memories of man'*

Percy Bysshe Shelley

In 1997, the late Onno Zaman, an arts and crafts teacher in a small village in the province of North Holland, the Netherlands, decided to pursue his passion: digitizing important historical records and cultural heritage.

The organization started out under the names of Pictura Imaginis and Pictura Database Publishing. In 2012, these organizations were merged into Picturae.

Today, Picturae is a leading international expert in the digitization, storage, management, enrichment, and software development for the preservation of cultural heritage. With our typical Dutch hands-on mentality, we always get the job done, anywhere on the globe.

We have taken on a mission of making historical treasures digitally available to the world of science, research, and education – and to anyone whose interest is sparked.

# DIGITIZING

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The importance of preserving our cultural heritage cannot be underestimated. The passage of time wreaks havoc on precious photographs, manuscripts, films, audio materials and valuable herbarium sheets.

Digitization of cultural heritage opens the doors to the world of education, research and science. It brings history back from dusty boxes and archive vaults and takes it directly to computer screens in our homes and classrooms.

With great precision and care, we capture every single detail of the fragile material. From the preparation phase to the actual exposure and enrichment, we offer a tailor-made solution for every material. That is why clients such as archives, museums, libraries, and private collectors turn to Picturae for our expertise and sophisticated, high-tech solutions.

Whatever your needs, we will partner with you to design and develop the perfect solution, walking with you through every step of the process.



# HERBARIUM

How to digitize delicate natural history specimens on an industrial scale - the question first came to us in 2012. Our answer: the Digistreet, a semi-automated conveyor belt, which we can set up anywhere in the world.

Having processed almost 12 million herbarium sheets today, Picturae has approximately doubled the number of herbarium sheet images available worldwide in four years time, and we are ready for the challenge ahead!



# DEVELOPMENT, STORAGE & HOSTING

Picturae's in-house development team builds software solutions for creating online access to the digital materials of our clients by developing websites as well as by leveraging our own collection management system, Memorix Maior.

Memorix Maior is suitable for a wide variety of collections including pictures, posters, films, library and museum collections, and monuments.

## CROWDSOURCING

'VeleHanden' (*Heritage Helpers*) is one of Picturae's crowd sourcing websites where archives and museums can put forward their digitised collections to be made accessible by the public. The aim is to make many collections searchable in this way and to ensure that they are online quickly. As this 'indexing' is very time consuming, we are appealing to volunteers who would enjoy working with historical documents. Many hands make light work!

  
VeleHanden.nl

# PROPER PREPARATION IS THE FOUNDATION FOR SUCCESS

Perhaps the most pivotal and exciting phase in any digitization project is the preparation phase. This is the perfect time to coordinate and agree on the needs of delicate materials in terms of climate control, transport and storage. High-quality output is facilitated by logical labelling and file structuring, among other factors.

Careful preparation will ensure maximum safety and efficiency – and we will be more than happy to assist you in every step of the process.

## SERVICE LEVEL

Leveraging long experience and expertise, Picturae will guide you through the preparation phase. We will analyse the status and quality of the materials that need to be digitized, and define a service level agreement (SLA) as a central source of information for the entire project. The SLA will include details on packaging, the position of the barcodes, bulk or partial deliveries, and the projected time of completion of the project.

## HIGH STANDARDS

From the moment your materials arrive at the Picturae facility, your precious pieces are stored in a safe and climatized environment.

Our repositories meet the highest standards in the industry, regardless of the size of your collection.

Our prime goal is to ensure the successful delivery of your project!



*'Each one of us  
has our past  
locked inside'*

Laura Esquivel



At Picturae, we are on a mission; a mission that we share with our clients. Our mission is to create maximum impact with the digitization of historical records and cultural heritage, giving the world online access to its heritage and preserving it for future generations.

We want to take history out of the archives and into today's digital platforms, using the best, technically most advanced solutions available in the world today - or designing new ones if they do not exist yet.

After all, everyone's past is unique.

Picturae  
Unlock your heritage.

# YOUR PARTNER, EVERY STEP OF THE WAY

